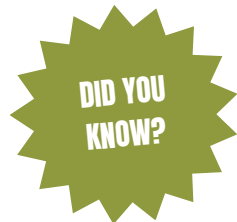




Dear Business Neighbor,

Strasburg-Heisler Library (SHL) is your neighbor—and we're committed to serving and strengthening our community. As a local business owner, you likely share our passion for Strasburg and our commitment to keeping it strong. Here's how SHL makes a difference:



- Over **33,000 visitors** walked through our doors last year
- **5,000+ subscribers** receive our 10+ annual e-newsletters
- We maintain a collection of **21,000+ materials**
- **6,800+ people** attended our 2024 programs
- **150,000+** print and digital items were borrowed

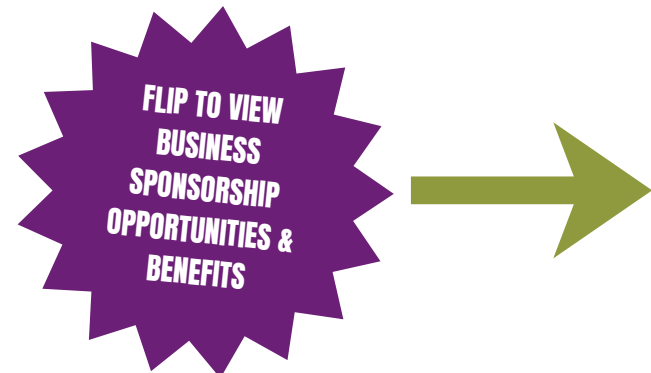
While our services are free to the public, providing them isn't without cost. In 2024, less than two thirds of our funding came from government sources—and county funding dropped 17%. That's why over a third of our budget relies on generous donors and sponsors like you.

Will you support SHL by becoming a 2026 business sponsor? Your sponsorship helps sustain and expand our programs for children, families, and adults—and comes with special benefits and recognition for your business.

Join us by submitting your sponsorship form by **December 15, 2025** to receive full-year benefits. For questions, contact us at director@strasburglibrary.org.

Thank you for helping SHL remain a vibrant part of our community!

– *The Strasburg-Heisler Library Board of Trustees*



BUSINESS SPONSORSHIP OPPORTUNITIES

**DID YOU KNOW?
33,000+ PEOPLE
WALKED INTO OUR
DOORS LAST YEAR?**

BRONZE

\$150

- Linked Name/Address on SHL Website Sponsors page
- Social media recognition – part of group (all sponsors) “thanks for your support” post

SILVER

\$250

- Linked Logo/Name/Address on SHL Website Sponsors page
- Social media recognition – part of group (all sponsors) “thanks for your support” post + part of “thanks to our Silver Sponsors” post
- Inclusion on Silver Sponsors list on 2026 e-newsletters
- Name/Logo inclusion as “Silver Sponsor” on display in library for 2026

GOLD

\$500

- Linked Logo/Name/Address on SHL Website Sponsors page
- Social media recognition – part of group (all sponsors) “thanks for your support” post + individual “thanks to Gold Sponsor ABC Business Name” post
- Inclusion on Gold Sponsors list on 2026 e-newsletters
- Name/Logo inclusion as “Gold Sponsor” on display in library for 2026
- One month of “Sponsor Spotlight” on signage at prominent location in the library

DIAMOND

\$1000

- Linked Logo/Name/Address on SHL Website Sponsors page
- Social media recognition – part of group (all sponsors) “thanks for your support” post + 2 individual “thanks to Diamond Sponsor ABC Business Name” posts at 2 different times during the year
- Inclusion on Diamond Sponsors list on 2026 e-newsletters
- Name/Logo inclusion as “Diamond Sponsor” on display in library for 2026
- Two months of “Sponsor Spotlight” on signage at prominent location in the library

**WE SPREAD
LIBRARY NEWS TO
5,000+ RECIPIENTS
EACH YEAR**

**OUR 2024
PROGRAMS DREW
OVER 6,800
ATTENDEES**

**WE MAINTAIN A
COLLECTION OF
OVER 21,000
MATERIALS**



SPONSOR DETAILS & COMMITMENT

BUSINESS NAME: _____ **CONTACT PERSON:** _____

ROLE/TITLE: _____ **PHONE:** _____ **EMAIL:** _____

CHOOSE A LEVEL:

☐ BRONZE \$150 ☐ SILVER \$250 ☐ GOLD \$500 ☐ DIAMOND \$1000

LISTING NAME FOR RECOGNITION: _____

UPLOAD/SEND LOGO TO: DIRECTOR@STRASBURGLIBRARY.ORG

PAYMENT:

PLEASE INCLUDE A CHECK MADE OUT TO STRASBURG-HEISLER LIBRARY AND SEND TO:
STRASBURG-HEISLER LIBRARY
143 PRECISION AVE., STRASBURG, PA 17579



SCAN THE QR CODE TO
VIEW THE SHL BUSINESS
SPONSORSHIP POLICY

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE AT ANY TIME. **SUBMIT BY 12/15/2025 TO GET A FULL YEAR OF BENEFITS.**

AGREEMENT: I CONFIRM OUR COMMITMENT FOR THE SELECTED SPONSORSHIP LEVEL AND AGREE TO THE SHL BUSINESS SPONSORSHIP POLICY. I ALSO GIVE PERMISSION FOR OUR COMPANY'S LOGO TO BE USED BY SHL ON SOCIAL MEDIA, THE SHL WEBSITE, AND ANY SHL COMMUNICATIONS.

SIGNATURE: _____ **DATE:** _____

UPON RECEIPT OF PAYMENT, A LETTER OF CONFIRMATION AND A PAPER COPY OF THE SPONSORSHIP POLICY WILL BE MAILED TO YOU.